

Less design overhead. More closed jobs.

What We Do

MILLS runs your client through scope, materials and pricing decisions while they are still prospects. They get a beautiful design, fit to their needs. You get a production-ready client package with scope of work, materials list, and build specs.

Who It's For

- GCs who want bathroom jobs, not design overhead
- Remodeling firms and builders who take on bathroom work but don't want to staff design, chase material specs, or negotiate scope on every lead

Problems We Solve

01 Decision fatigue kills deals

Bathroom renovations require homeowners to spend 80 hours on research & decisions. We reduce that by 90%.

02 Time lost to unqualified leads

Our real-time price estimations use your rates in our templates to set client expectations upfront.

03 Perceived design capability gap

Homeowners often don't associate GCs with strong design sense despite excellent build quality. We fix that.

Client-Reported Results

Sales Rep Experience	Project Win Rates	
	Before MILLS	With MILLS
Junior or New to Field or Firm	10%	25%
Seasoned, Proven	33%	66%

